



The Brief Cengage Handbook (The Cengage Handbook Series)

By Laurie G. Kirszner, Stephen R. Mandell



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THE BRIEF CENGAGE HANDBOOK, 8th Edition, provides students with extensive coverage of rhetorical concerns, the writing and research process, composing in digital environments and in various genres, and other topics essential for 21st century student writers. This versatile and proven text is a uniquely effective guide to help students develop the critical thinking, reading, and writing skills they need to become successful communicators in college and beyond. Experienced teachers and collaborative writing partners throughout their careers, Kirszner and Mandell bring an "in-the-trenches" pragmatic understanding of instructor and student needs to every page of this edition.

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Editorial Review

About the Author

Laurie G. Kirszner is a best-selling author who is well known nationally. Kirszner, together with coauthor Stephen R. Mandell, has written best sellers for nearly every English market. They have the deepest publishing record of any literature anthology author team and have successfully published up and down the curriculum from developmental to literature.

Stephen R. Mandell is a best-selling author who is well known nationally. Mandell, together with coauthor Laurie G. Kirszner, has written best sellers for nearly every English market. They have the deepest publishing record of any literature anthology author team and have successfully published up and down the curriculum from developmental to literature.

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