

Building Cross-Platform Apps using Titanium, Alloy, and Appcelerator Cloud Services

By Aaron Saunders



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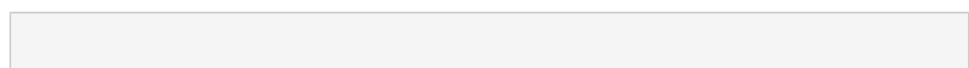
Skip Objective-C and Java to get your app to market faster, using the skills you already have

Building Cross-Platform Apps using Titanium, Alloy, and Appcelerator Cloud Services shows you how to build cross-platform iOS and Android apps without learning Objective-C or Java. With detailed guidance given toward using the Titanium Mobile Platform and Appcelerator Cloud Services, you will quickly develop the skills to build real, native apps— not web apps—using existing HTML, CSS, and JavaScript know-how. This guide takes you step-by-step through the creation of a photo-sharing app that leverages the power of Appcelerator's cloud platform, and establishes fundamental concepts before adding advanced techniques. Coverage extends beyond the development process to include expert advice for deployment on the App Store or Google Play, and more.

The mobile app market is estimated at over \$2.4 billion per year. These apps were traditionally built using Objective-C or Java, which can be complex and daunting to learn. Now you can use JavaScript on the Titanium framework to build amazing apps that run native on iOS and Android devices, and get your app to market faster with this guide.

- Integrate Cloud Services APIs into the app framework and UI
- Set up user accounts, and capture and store photos
- Work with location-based services and share via social media
- Deploy on the App Store, Google Play, and more

When a great idea is in the works, no one wants to put it on hold to learn an entirely new skillset. Now there's an alternative. Get that app to market fast, using existing skills and powerful new tools, and grab a piece of that multi-billion-dollar market. *Building Cross-Platform Apps using Titanium, Alloy, and Appcelerator Cloud Services* is your ticket to the front of the line.



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Editorial Review

From the Back Cover

Build robust, native apps without learning Objective-C or Java

Building Cross-Platform Apps using Titanium, Alloy, and Appcelerator Cloud Services shows you how to build cross-platform iOS and Android apps, with no Objective-C or Java required. The Titanium mobile platform and Appcelerator Cloud Services make it possible to build robust, dynamic native apps using existing HTML, CSS, and JavaScript know-how. Step-by-step instruction and expert advice walk you through the process of building a photo-sharing app, providing hands-on learning as you:

- **Get acquainted with Appcelerator Titanium Alloy and the associated cloud services**
- **Capture and store photos and enable sharing between Facebook[®], e-mail, and Twitter[®]**
- **Integrate user accounts, comments, reviews, Friends features, and location-based services**
- **Deploy your app to the App Store and Google Play[™] to reach a customer base of millions**

Appcelerator Titanium is an open-source, cross-platform mobile application development framework that allows you to get your app to market fast using existing skills and powerful tools. If you want to tap into the enormous global market, get started with this all-encompassing guide.

You can download the files and code from the companion website at www.wiley.com/go/appcelerator.

About the Author

Aaron Saunders is a former Platform Evangelist for Appcelerator Titanium, providing information and support for Titanium mobile developers. Aaron is the founder and CTO of Clearly Innovative Inc, a digital services agency with offices in Washington, D.C and New York City.

Users Review

From reader reviews:

Kathryn Cannon:

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Richard Osteen:

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