



## Management

By John R Schermerhorn Jr., Barry Wright



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Schermerhorn, Wright, *Management*, 3rd Canadian Edition, with its rich Canadian content, accessible writing style, currency, and wealth of resources, is the ideal Introductory Management product that will provide professors the opportunity to offer their students an engaging, adaptive, and interactive experience that will help them succeed in their introductory management course. Students will be able to think critically and make sound business decisions using managerial theory as concepts are explored and reinforced by many hands-on applications, exercises, cases, and the integration of technology.

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### Editorial Review

#### About the Author

Donald N. Lombardi is associate academic director of Seton Hall University and the principal partner of CHR/InterVista, a health care management consulting firm in Mt. Arlington, New Jersey.

Dr. John R. Schermerhorn, Jr. is the Charles G. O'Brien Professor of Management in the College of Business at Ohio University, and formerly served as Director of the Ohio University Center for Southeast Asian Studies. He earned a Ph. D. in organizational behavior from Northwestern University and an M.B.A. (with distinction) in management and international business from New York University. Dr. Schermerhorn previously taught at Tulane University, The University of Vermont, and Southern Illinois University at Carbondale, where he served as Head of the Department of Management and Associate Dean of the College of Business Administration.

A specialist in general management, organizational change and interorganizational cooperation, his clients have included Corning Glass Works, Pepsico, Inc., American Bankers Association, New England Hospital Assembly, Egyptian General Petroleum Corporation, Petroleous de Venezuela, and the Vietnam Training Center for Radio and Television, among other organizations.

Barry Wright is Professor of Law and Criminology at the Carleton University.

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