



# Attitudes and Related Psychosocial Constructs: Theories, Assessment, and Research

By Lewis R. Aiken

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Attitudes have a major impact on behavior and one's ability to manage and adapt to change while also influencing the behavior of others. This text provides a compact but comprehensive research-oriented treatment of attitudes and related psychosocial constructs (values, opinions, beliefs, and personal orientations). It focuses on the meaning, measurement, and utility of attitudes in various applied settings, such as education or the workplace. The topics explored include social and personal matters such as prejudice and discrimination, illness and disability, death and dying, poverty and unemployment, conflict and violence, schools and teachers, work and retirement, and politics, religion, and morality. The book will prove valuable to both students and professionals who find themselves involved with measuring, evaluating, and modifying attitudes.

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### Editorial Review

#### Review

*"The emphasis on application of attitudes to a variety of "real-world" issues is what makes this book particularly unique..The presentation of factors that influence measurement reliability is outstanding, as is discussion of ways to assess validity and standardize an instrument.. Aiken has succeeded in developing an informative and interesting book that makes attitudes accessible to students by positioning them in concrete, applied contexts."* (Andrew Christopher APA)

#### About the Author

Lewis R. Aiken received his Ph.D. in psychology from the University of North Carolina at Chapel Hill. He subsequently taught at UNC-Greensboro, where he was also Director of Admissions and Placement Research. Other teaching appointments have included Guilford College (where he was Dana Professor of Psychology and Department Chair), UCLA, the University for Teacher Education in Tehran, University of the Pacific, and Pepperdine University. He has received numerous awards, including an NAS-NRC Postdoctoral Resident Research Associateship (U.S. Navy Research Laboratory and San Diego State University), a U.S.O.E. Postdoctoral Fellowship (Stanford University and the University of Georgia), and a Fulbright research /lectureship. Dr. Aiken has also served as a consultant for numerous educational, governmental, health, and industrial organizations and has worked in many different educational, clinical/counseling, research, and business situations. His research interests are in psychological assessment and social and personality psychology, and he has published books on psychological and educational assessment, personality, adult development and aging, death and dying, and general psychology. His popular textbook *Psychological Testing & Assessment* remains a best-seller in its field, having recently entered a tenth edition.

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