



## Profitable Social Media Marketing: How to Grow Your Business Using Facebook, Twitter, Google+, LinkedIn and More (Online Marketing Guides from Exposure Ninja) (Volume 2)

By *Tim Kitchen, Tashmeem Mirza*



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Until now, most social media books have focussed on big brand activity. Our focus on small and medium sized businesses gives 'Profitable Social Media Marketing' a new angle. Tips, strategies and profitable shortcuts for entrepreneur-run businesses give these businesses a chance to compete in competitive markets where time and budget is of the essence.

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