

# Corporate Sustainability Planning Assessment Guide: A Comprehensive Organizational Assessment


By Donald C. Fisher



## Corporate Sustainability Planning Assessment Guide: A Comprehensive Organizational Assessment By Donald C. Fisher

Corporate sustainability planning has risen in prominence over the past few years among leading organizations as a tool to achieve strategic dominance within the global marketplace. This manual is designed to serve as an easy-to-use guide for an organization's cross-functional self-assessment team(s) to assess and score its corporate sustainability efforts. This manual can be used to provide a due diligence for an organization's corporate sustainability efforts, and to provide a template for its self-assessment and strategic planning regarding corporate sustainability efforts. In addition, the manual provides guidance for employees and employee teams to score their departments or total organization in many areas. It can also be used to help employees collect sustainability data to benchmark against other best-practice organizations. Corporate sustainability planning for an organization builds on its core values, and can provide direction and rationale for the integration of sustainability principles among employees, vendors, and customers. The manual will help an organization identify and strategically address sustainability opportunities that will: Increase revenue and reduce costs Enhance the organization's reputation, brand, and market value Better attract and retain talented employees Mitigate regulatory and business risks Address key economic, environmental, and social issues within the organization Included on an accompanying CD-ROM are all the assessment forms and resources included in the book's chapters and appendices.

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