

Theory and Practice in Hospitality and Tourism Research

From CRC Press





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Theory and Practice in Hospitality and Tourism Research includes 111 contributions from the 2nd International Hospitality and Tourism Conference 2014 (Penang, Malaysia, 2-4 September 2014), and covers a comprehensive range of topics, including:

- Hospitality management
- Hospitality & tourism marketing
- Tourism management
- Technology & innovation in hospitality & tourism
- Foodservice & food safety
- Gastronomy

The book will be of interest to postgraduate students, academics and professionals involved in the fields of hospitality and tourism.

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