



## Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon

By Rick Smith



**Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon** By Rick Smith

**Make this the year YOU Write & Publish YOUR First Book!**

**Second Edition - New for 2015**

**"Probably the Most Complete New Author Guide on the Market Today"**

Hundreds of books have been written about Self-Publishing, so what makes this one special? Well, maybe you're Writing and Publishing for the first time, or maybe you've done the hard part and you need to know how to get your Masterpiece out there and into the hands of a real audience? Whatever the case, you're looking for results otherwise you'll probably waste a lot of time, and come away disappointed and disillusioned. You need a System.

**Step-By-Step - Amazon's Paperback and E-Book Publishing Systems Explained**

In CreateSpace and Kindle Self-Publishing Masterclass, top-selling independent author Rick Smith demonstrates a logical, step-by-step system, which new Authors can use to succeed. This book will fast-track you through the Jungle!

**Writing, Publishing, and Marketing Your Books**

Here you'll find the truth about what to write and how to get it finished. You'll learn the 16 Golden Rules for Successful Amazon Authors. You'll be shown the important things that must be done correctly, and the other stuff which just slows you down.

- Why you should publish both Paperback and Kindle formats
- Why you should always do Createspace first
- What are the best software tools for organization, creativity, and productivity
- How to create or source amazing low-cost Covers that drive your sales
- How to build world-class Sales Pages on Amazon's storefront, with no

technical skills required. In fact, everything you'll need to take your book to market.

### **Marketing 101 for New Independent Authors**

You'll also discover the right moves to achieve commercial success for your book;

- Where to find your first willing customers who'll kick-off your sales
- The importance of Reviews and how to get genuine customers to write them
- Using the right Keyword tactics to get your book onto Page 1 in Amazon's Category Search
- How to price, track, and promote your book, and when to write the next one

### **Brand New Chapters on Kindle Unlimited, Countdown Deals, and Pre-Order, the powerful new Amazon Marketing Programs**

As you follow these step-by-step instructions you'll quickly learn everything you need to know in order to start a new career as an Independent Self-Published Author. Along the way, you'll acquire a few Secret Weapons that could propel your book to its Category's Top-Row, where every author wants to be and every potential buyer can see you. Publishing your first book is the ride of your life; get it right first time!

Rick Smith is an independent Author and Publisher on Amazon, with multiple Top-Ten books in their categories, and numerous Best Seller badges.

**Click on "Look Inside" to Find Out Much More!**

 [Download Createspace & Kindle Self-Publishing Masterclass: ...pdf](#)

 [Read Online Createspace & Kindle Self-Publishing Masterclass ...pdf](#)

# Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon

*By Rick Smith*

**Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon** By Rick Smith

**Make this the year YOU Write & Publish YOUR First Book!**

**Second Edition - New for 2015**

**"Probably the Most Complete New Author Guide on the Market Today"**

Hundreds of books have been written about Self-Publishing, so what makes this one special? Well, maybe you're Writing and Publishing for the first time, or maybe you've done the hard part and you need to know how to get your Masterpiece out there and into the hands of a real audience? Whatever the case, you're looking for results otherwise you'll probably waste a lot of time, and come away disappointed and disillusioned. You need a System.

**Step-By-Step - Amazon's Paperback and E-Book Publishing Systems Explained**

In CreateSpace and Kindle Self-Publishing Masterclass, top-selling independent author Rick Smith demonstrates a logical, step-by-step system, which new Authors can use to succeed. This book will fast-track you through the Jungle!

**Writing, Publishing, and Marketing Your Books**

Here you'll find the truth about what to write and how to get it finished. You'll learn the 16 Golden Rules for Successful Amazon Authors. You'll be shown the important things that must be done correctly, and the other stuff which just slows you down.

- Why you should publish both Paperback and Kindle formats
- Why you should always do Createspace first
- What are the best software tools for organization, creativity, and productivity
- How to create or source amazing low-cost Covers that drive your sales
- How to build world-class Sales Pages on Amazon's storefront, with no technical skills required  
In fact, everything you'll need to take your book to market.

**Marketing 101 for New Independent Authors**

You'll also discover the right moves to achieve commercial success for your book;

- Where to find your first willing customers who'll kick-off your sales
- The importance of Reviews and how to get genuine customers to write them
- Using the right Keyword tactics to get your book onto Page 1 in Amazon's Category Search
- How to price, track, and promote your book, and when to write the next one

## Brand New Chapters on Kindle Unlimited, Countdown Deals, and Pre-Order, the powerful new Amazon Marketing Programs

As you follow these step-by-step instructions you'll quickly learn everything you need to know in order to start a new career as an Independent Self-Published Author. Along the way, you'll acquire a few Secret Weapons that could propel your book to its Category's Top-Row, where every author wants to be and every potential buyer can see you. Publishing your first book is the ride of your life; get it right first time!

Rick Smith is an independent Author and Publisher on Amazon, with multiple Top-Ten books in their categories, and numerous Best Seller badges.

**Click on “Look Inside” to Find Out Much More!**

### Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith Bibliography

- Sales Rank: #103792 in Books
- Published on: 2013-11-06
- Original language: English
- Dimensions: 8.50" h x .68" w x 5.50" l,
- Binding: Paperback
- 300 pages

 [Download Createspace & Kindle Self-Publishing Masterclass: ...pdf](#)

 [Read Online Createspace & Kindle Self-Publishing Masterclass ...pdf](#)

## **Download and Read Free Online Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith**

---

### **Editorial Review**

#### About the Author

Rick Smith is an International Marketing Consultant and Self-Published Independent Author. He writes on an eclectic range of Non-Fiction subjects, including Aviation, Social Science, Technology, Hypnosis, Travel, and Writing & Publishing. Many of his books are currently in their Category Top-10 lists, with numerous Best Seller badges. Rick is married to Elisabeth Bigham, an accomplished Classical Pianist, and divides his time between London and Johannesburg, South Africa - "Wherever the sun is shining!"

### **Users Review**

#### **From reader reviews:**

##### **Steven Holt:**

Why don't make it to be your habit? Right now, try to prepare your time to do the important action, like looking for your favorite reserve and reading a e-book. Beside you can solve your short lived problem; you can add your knowledge by the publication entitled Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon. Try to the actual book Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon as your pal. It means that it can to be your friend when you sense alone and beside regarding course make you smarter than before. Yeah, it is very fortunated for you. The book makes you considerably more confidence because you can know every thing by the book. So , we should make new experience and also knowledge with this book.

##### **Grace Moreno:**

With other case, little individuals like to read book Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon. You can choose the best book if you like reading a book. Provided that we know about how is important some sort of book Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon. You can add information and of course you can around the world by way of a book. Absolutely right, simply because from book you can understand everything! From your country until finally foreign or abroad you can be known. About simple thing until wonderful thing it is possible to know that. In this era, we could open a book or searching by internet system. It is called e-book. You can use it when you feel bored stiff to go to the library. Let's go through.

##### **Bertha Montes:**

This book untitled Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon to be one of several books that best seller in this year, this is because when you read this book you can get a lot of benefit onto it. You will easily to buy this specific book in the book shop or you can order it through online. The publisher of the book sells the e-

book too. It makes you more readily to read this book, since you can read this book in your Cell phone. So there is no reason for you to past this e-book from your list.

**John McCraw:**

Many people spending their period by playing outside together with friends, fun activity having family or just watching TV all day every day. You can have new activity to enjoy your whole day by looking at a book. Ugh, you think reading a book can definitely hard because you have to bring the book everywhere? It alright you can have the e-book, bringing everywhere you want in your Smartphone. Like Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon which is getting the e-book version. So , try out this book? Let's observe.

**Download and Read Online Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith #YN76H1GTC9Z**

## **Read Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith for online ebook**

Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith Free PDF download, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith books to read online.

### **Online Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith ebook PDF download**

**Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith Doc**

**Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith Mobipocket**

**Createspace & Kindle Self-Publishing Masterclass: The Step-By-Step Author's Guide to Writing, Publishing, and Marketing Your Books On Amazon By Rick Smith EPub**