



# Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series) (Briefcase Books (Paperback))

By Gene Siciliano



**Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series) (Briefcase Books (Paperback))** By Gene Siciliano

## AN INTRODUCTION TO FINANCIAL REPORTS--WITH NEW TACTICS FOR BUDGETING AND PINPOINTING KEY FINANCIAL AREAS

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**Caution:** Warning signs for when things are about to go wrong

**For Example:** Examples of successful change-management tactics

**Tools:** Specific planning procedures, tactics, and hands-on techniques

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### Editorial Review

About the Author

**Gene Siciliano, C.M.C., C.P.A. (Los Angeles, CA)** is founder and president of Western Management Associates, which provides financial management consulting services to corporate clients. He is a member of the National Speakers Association.

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