



Information Consulting: Guide to Good Practice (Chandos Information Professional Series)

By Irene Wormell, Annie Olesen, Gábor Mikulás

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Information Consulting presents a closer look at what makes information consultants successful and how they develop a productive relationship with their clients. While most of the books on this subject area are providing the experiences of information consulting veterans on ‘how do you really do it?’, the aim of this book is focused on exploring the nature of information management consulting. This includes the task of the advice-and-guidance variety, such as helping clients to analyze and solve problems or to meet opportunities with the element of ‘What should I do?’. The authors have used their extensive international and professional networks to take the challenge of letting the clients speak about their experiences and expectations in hiring information consultants.

- Unique client perspective: managers and clients talk about their motivation, experiences and advice in the utilization of information consultants in recent case studies conducted by authors
- Current information and guidance based on the authors’ wide-ranging practical experiences and empirical data (through interviews and questionnaires) collected from several countries
- ‘top five’ list of consultants’ qualities is presented

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Editorial Review

Review

The authors have extensive backgrounds in information consulting and draw upon both their knowledge and experience in this work., The Australian Library Journal

I found the handbook to be a useful guide for and would recommend it to all potential information consultants., The Australian Library Journal

About the Author

Irene Wormell is a Professor of Information Management in Denmark and Sweden. She has undertaken research and consultancy with a wide range of organizations globally and is part of an extensive international professional network. During 1982-2008 she acted also as consultant in her own company Informatiker Konsult AB in Sweden. Currently she is working in association with the Danish trend analytical bureau Firstmove A/S in Copenhagen.

Annie Joan Olesen, is a Director at A9 Consulting in Denmark and leader of the Ability Europe Ltd., Denmark Branch. She is an experienced consultant with a track record of high quality research and deliverables in national, international and EU engagements. With a focus on preparation, presentation and management of numerous international, national and regional projects with a particular strength of accessing a core network of experts having an excellent knowledge of the PSI market across the EU.

Gábor Mikulás is a Director at GM Consulting in Hungary. He has many years experience in working as information broker and consultant. Mikulás is President of the Association of Hungarian Information Brokers (MIBE) and Publisher of the KIT Hírlevél (Library - Information - Society Newsletter), a free weekly electronic paper for information and library professionals.

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