



## Ready, Set, Curate: 8 Learning Experts Tell You How

By Ben Betts



**Ready, Set, Curate: 8 Learning Experts Tell You How** By Ben Betts

### Good content is everywhere.

In our digital world we are content rich, but quality poor. Good content surrounds us, but it begs to be collected, transformed, and shared. And who better to distill and dismantle it for the benefit of learning communities than today's learning and development professional?

Curation isn't novel in itself, and there's much to learn from the successes of others. News sites commonly curate stories adding their own analysis. Retailers and marketers crowdsource ideas from consumers. Businesses build curation strategies to leverage product reviews.

*Ready, Set, Curate* shows you how to elevate the most important content from an endless sea of learning information and offers strategies to better connect with your audience. Using case studies and relevant examples, eight curation experts share tips and best practices for creating a curation strategy and collecting content that is relevant to your learning communities.

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