

## Jony Ive: The Genius Behind Apple's Greatest Products

By Leander Kahney





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**“An adulating biography of Apple’s left-brained wunderkind, whose work continues to revolutionize modern technology.” —*Kirkus Reviews***

In 1997, Steve Jobs discovered a scruffy British designer toiling away at Apple’s headquarters, surrounded by hundreds of sketches and prototypes. Jony Ive’s collaboration with Jobs would produce some of the world’s most iconic technology products, including the iMac, iPod, iPad, and iPhone. Ive’s work helped reverse Apple’s long decline, overturned entire industries, and created a huge global fan base. Yet little is known about the shy, soft-spoken whiz whom Jobs referred to as his “spiritual partner.”

Leander Kahney offers a detailed portrait of the English art school student with dyslexia who became the most acclaimed tech designer of his generation. Drawing on interviews with Ive’s former colleagues and Apple insiders, Kahney “takes us inside the creation of these memorable objects.” (*The Wall Street Journal*)

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### Editorial Review

#### Review

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—Kirkus Reviews

#### About the Author

**Leander Kahney** has covered Apple for more than a dozen years and has written three popular books about Apple, including *Inside Steve’s Brain* and *Cult of Mac*. The former news editor for Wired.com, he is currently the editor and publisher of CultofMac.com. He lives in San Francisco.

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