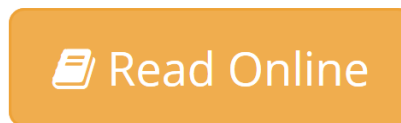


Mad Genius: A Manifesto for Entrepreneurs

By Randy Gage



Mad Genius: A Manifesto for Entrepreneurs By Randy Gage

Create your next breakthrough

Mad Genius is a unique book for entrepreneurs--and for employees who want to think like entrepreneurs. It will help you unleash the innate creative genius inside you.

Every industry has its sacred cows and accepted practices. These are often based upon foundational premises that are no longer valid--if they ever were.

There's a reason Facebook was birthed in a dorm room, Amazon.com came from people not in the bookstore business, and UBER was created by people who weren't from the taxi industry. Innovation, discovery, and creating disruption require blowing up conventional thinking and unleashing your entrepreneurial brilliance.

Mad Genius is a fire hose of creative stimulation that will spark breakthrough ideas and show you how to nurture them.

Get ready to think different.

From the Hardcover edition.

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Editorial Review

Review

Mad Love for *Mad Genius*

“After reading *Mad Genius*, I filled half a journal with insights and ideas, but here are a couple of areas of critical thinking which I believe every entrepreneur would be wise to attend to -- instead of risking seeing the next 10 years become more than “cataclysmic” -- in fact downright disastrous.”

—Dixie Gillaspie, *Entrepreneur*

“Randy Gage is truly a genius—and entrepreneurs would be mad not to follow his stellar advice. Make your first mastermind alliance with this remarkable book.”

—Harvey Mackay, author of the #1 *New York Times* bestseller *Swim with the Sharks Without Being Eaten Alive*

“A big and brave kick-start for anyone set to make their entrepreneurial dreams come true.”

—Robin Sharma, #1 bestselling author of *The Leader Who Had No Title*

“This book is effin’ great! Teaches not only a mindset, but gives you hope, inspiration, and challenges them at the same time. I love every part of it.”

—Larry Winget, author of *Grow a Pair* and five other international bestsellers

“This life-changing book is loaded with practical, proven ideas and questions that will help you kick open the door to all the success you want.”

—Brian Tracy, author of *The Power of Self-Confidence*

“Eclectic and irreverent but inherently wise, Gage’s ideas will leave readers eager to break free of the herd in the pursuit of success.”

—Publishers Weekly

“This is one of the messiest books I’ve ever read. I mean that in the best possible sense. Randy Gage, takes us Mister Toad’s Wild Ride. I was hanging on for dear life. . . . It’s a mad, mad, mad world inside Randy Gage’s head—and I’m glad I took the trip.”

—Steven Pressfield, bestselling author of *The War of Art* and *Turning Pro*

“*Mad Genius* is friggin’ mind-rocking. It’s a Vulcan mind meld between author and reader, where Gage exhibits what Mozart and Picasso did—artistry emerging from the riot within their own heads.”

—Alan Weiss, PhD, author of *Million Dollar Consulting*

“The title says it all: Randy Gage is both—mad and a genius!—and he puts it all in a book as a handbook for success!! CRAZY GOOD!”

—Jeffrey Hayzlett, prime-time TV show host, bestselling author, and sometime cowboy

“Brace yourself. You’re about to be shaken and stirred by the insights, truths, and rip-roaring predictions of a mad wizard out to make you rich.”

—Joe Vitale, author of *Attract Money Now*

“Only Randy Gage would challenge the conventional wisdom of everyone from Einstein to the Buddha—and lead you to conclude, ‘Well, he does have a point!’”

—Bob Burg, coauthor of *The Go-Giver* and author of *Adversaries into Allies*

“Gage takes you places you really don’t want to go but you need to go. He gives you the path to take the jump and create success like you’ve never imagined. There is truly ‘madness in his method’ and you will benefit from his genius.”

—Lisa Ford, author of *Exceptional Customer Service*

“‘Provocative’ and ‘practical’ don’t usually go together, but *Mad Genius* is both. It will stretch your thinking, challenge your beliefs, and then provide you things you can actually use to bring out your inner Mad Genius.”

—Mark Sanborn, leadership adviser and bestselling author

“Most of us can accomplish so much more in life and *Mad Genius* is the roadmap to get us there. It’s a bible for making big things happen. Do *yourself* a favor and read this book, nothing will look the same again.”

—Steve Keating, author of the *LeadToday* blog

“This book shocks your system, challenges your assumptions, and opens your mind to radically new ways of thinking—and that’s in just the first chapter! Gage is the master guide on the unorthodox path to entrepreneurial genius.”

—Rory Vaden, *New York Times* bestselling author of *Take the Stairs*

About the Author

Randy Gage is a thought-provoking critical thinker who will make you approach your business--and your life--in a whole new way. Randy is the author of ten books translated into twenty-five languages, including the *New York Times* bestseller *Risky is the New Safe*. More important, he is an entrepreneur and angel investor whose passion is starting and growing businesses.

Randy has spoken to more than two million people across more than fifty countries and is a member of the Speakers Hall of Fame. When he is not prowling the podium or locked in his lonely writer's garret, you'll probably find him playing third base on a softball field somewhere.

Users Review

From reader reviews:

Doris Williams:

Have you spare time for just a day? What do you do when you have much more or little spare time? Sure, you can choose the suitable activity to get spend your time. Any person spent their very own spare time to take a go walking, shopping, or went to often the Mall. How about open or maybe read a book eligible Mad Genius: A Manifesto for Entrepreneurs? Maybe it is to be best activity for you. You understand beside you can spend your time together with your favorite's book, you can more intelligent than before. Do you agree with the opinion or you have some other opinion?

Alan Levin:

Mad Genius: A Manifesto for Entrepreneurs can be one of your nice books that are good idea. Most of us

recommend that straight away because this guide has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but still delivering the information. The writer giving his/her effort to get every word into pleasure arrangement in writing Mad Genius: A Manifesto for Entrepreneurs nevertheless doesn't forget the main stage, giving the reader the hottest and based confirm resource details that maybe you can be one of it. This great information could drawn you into fresh stage of crucial thinking.

Vickie Reed:

Are you kind of busy person, only have 10 or 15 minute in your time to upgrading your mind skill or thinking skill even analytical thinking? Then you are having problem with the book as compared to can satisfy your limited time to read it because pretty much everything time you only find book that need more time to be study. Mad Genius: A Manifesto for Entrepreneurs can be your answer since it can be read by you actually who have those short free time problems.

Wilma Bates:

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