



# The Motown Music Machine

*By Harold Keith Taylor*



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The Motown Music machine is a candid look at Motown's success formula. Written by sixties Motown Recording Engineer, Harold Keith Taylor. This is the definitive book about Motown. Motown records worldwide name recognition was bigger than any of the recording artist on the label. This book talks about the business principles Berry Gordy used to propel his company to greatness. Applying these principles can make you successful in your business.

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## **The Motown Music Machine By Harold Keith Taylor Bibliography**

- Sales Rank: #3613209 in Books
- Brand: Brand: Jadmeg Music Publishing
- Published on: 2004-02
- Binding: Paperback
- 158 pages

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### Editorial Review

#### About the Author

Harold Keith Taylor a native Detroit, and former Motown recording Engineer. He is a man with a unique understanding of Motown Music. At seventeen years of age Harold got the opportunity to work at the legendary company while attending Cass Technical High School. He has worked with some of Motown's legends, such as Marvin Gaye, The Supremes, The Temptations, Stevie Wonder, The Miracles and The Four Tops. He worked on soul classics like, Stevie Wonders "For Once in My Life", The Temptations, " Ain't Too Proud To Beg", Jimmy Ruffin's " What Becomes Of The Broken Hearted " and The Supremes, " You Can't Hurry Love". Harold also worked at Stax Records in Memphis Tennessee.

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