



Multilevel Modeling in Plain Language

By Karen Robson, David Pevalin



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Have you been told you need to do multilevel modeling, but you can't get past the forest of equations? Do you need the techniques explained with words and practical examples so they make sense?

Help is here! This book unpacks these statistical techniques in easy-to-understand language with fully annotated examples using the statistical software Stata. The techniques are explained without reliance on equations and algebra so that new users will understand when to use these approaches and how they are really just special applications of ordinary regression. Using real life data, the authors show you how to model random intercept models and random coefficient models for cross-sectional data in a way that makes sense and can be retained and repeated.

This book is the perfect answer for anyone who needs a clear, accessible introduction to multilevel modeling.

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Editorial Review

Review

I started to read the book with vivid interest because of the subject that too often does not find enough space in books which provide an overview of the most used statistical methods leaving out those who are somewhat a little bit more elaborate. After a while I found that I had read many pages, as a story, in a short time, and, rethinking to the title of the book, I remembered there was a part saying “.... In plain language”. This is really genuine.

The Authors do really introduce the subject in a very friendly way, propose examples which facilitate the reader to better understand and explain the output of Stata. I suggest the book both to students and instructors who want a specific text on this subject. On the one hand, students will be not afraid of formula, considering that the book is centred on the understanding of the subjects, on the other hand, instructors will benefit in reviewing the path of the multilevel analysis very quickly.

It is a book for those who have some knowledge of statistic but I think that this aspect is definitely clear to the reader. The book is really complete in all the phases of a multilevel analysis, the “plain approach” helps the reader to grasp the idea, follow the Stata commands and outputs and, finally, to interpret the findings. I think that the Authors were very skillful in preparing this book and added a very useful resource, in particular, for those who use Stata for their analysis.

(Dr. Gabriele Messina)

About the Author

Karen Robson is Assistant Professor in the Department and Marketing and Hospitality at Central Michigan University. She holds a BSc (Honsd) in Psychology from Queen’s University, and an MA in Psychology, an MBA and PhD from Simon Fraser University. Karen’s research investigates consumer innovativeness, including how consumers repurpose or use market offerings in ways not intended by the manufacturer and the intellectual property law implications of this practice. A recipient of the Joseph-Armand Bombardier Doctoral Scholarship, her work has appeared in journals such as *MIS Quarterly Executive*, *Business Horizons*, *Journal of Marketing Education*, *Journal of Advertising Research*, and *Journal of Public Affairs*.

David Pevalin is Professor in the School of Health and Human Sciences and Dean of Postgraduate Research and Education at the University of Essex. He previously served in the Merchant Navy, the City of London Police and the Royal Hong Kong Police. He studied part time at the University of Hong Kong before graduate studies at the University of Calgary, Canada. He returned to the UK in 1999 as Senior Research Officer at the Institute for Social and Economic Research at the University of Essex and joined his current School in 2003 after obtaining his PhD. He co-authored (with Karen Robson) *The Stata Survival Manual* (Open University Press), co-edited (with David Rose) *The Researcher’s Guide to the National Statistics Socio-economic Classification* (Sage), and authored research reports for the Department of Work and Pensions and the Health Development Agency. He has published papers in the *Journal of Health and Social Behavior*, *British Journal of Sociology*, *Lancet*, *Public Health*, and *Housing Studies*.

Users Review

From reader reviews:

Whitney Obrien:

This Multilevel Modeling in Plain Language are usually reliable for you who want to be a successful person, why. The explanation of this Multilevel Modeling in Plain Language can be one of many great books you must have is giving you more than just simple reading food but feed a person with information that might be will shock your preceding knowledge. This book is actually handy, you can bring it all over the place and whenever your conditions in e-book and printed versions. Beside that this Multilevel Modeling in Plain Language giving you an enormous of experience including rich vocabulary, giving you test of critical thinking that we know it useful in your day task. So , let's have it and luxuriate in reading.

Isabel McNeal:

This Multilevel Modeling in Plain Language is great guide for you because the content which can be full of information for you who all always deal with world and have to make decision every minute. This particular book reveal it details accurately using great coordinate word or we can point out no rambling sentences in it. So if you are read the item hurriedly you can have whole details in it. Doesn't mean it only will give you straight forward sentences but hard core information with lovely delivering sentences. Having Multilevel Modeling in Plain Language in your hand like getting the world in your arm, information in it is not ridiculous one. We can say that no guide that offer you world with ten or fifteen second right but this book already do that. So , this is good reading book. Hey there Mr. and Mrs. occupied do you still doubt this?

Charles Malone:

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