



Reading Marx in the Information Age: A Media and Communication Studies Perspective on Capital Volume 1

By Christian Fuchs



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Renowned Marxist scholar and critical media theorist Christian Fuchs provides a thorough, chapter-by-chapter introduction to *Capital Volume 1* that assists readers in making sense of Karl Marx's most important and groundbreaking work in the information age, exploring Marx's key concepts through the lens of media and communication studies via contemporary phenomena like the Internet, digital labour, social media, the media industries, and digital class struggles. Through a range of international, current-day examples, Fuchs emphasises the continued importance of Marx and his work in a time when transnational media companies like Amazon, Google, and Facebook play an increasingly important role in global capitalism. Discussion questions and exercises at the end of each chapter help readers to further apply Marx's work to a modern-day context.

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Review

"Christian Fuchs has emerged as one of this generation's most prolific and important scholars in communication and media studies. *Reading Marx in the Information Age* is chock full of valuable insights and revelations on Karl Marx and communication, by focusing on Volume One of *Capital*. This book is mandatory reading for all scholars of the political economy of communication, as well as critical media scholars in general." ?Robert W. McChesney, author of *Blowing the Roof Off the 21st Century*

About the Author

Christian Fuchs is Professor at the University of Westminster's Communication and Media Research Institute. He is author of *Culture and Economy in the Age of Social Media* (Routledge, 2015), *Social Media: A Critical Introduction* (Sage, 2014), *OccupyMedia! The Occupy Movement and Social Media in Crisis Capitalism* (Zero Books, 2014), *Digital Labour and Karl Marx* (Routledge, 2014), *Foundations of Critical Media and Information Studies* (Routledge, 2011), and *Internet and Society: Social Theory in the Information Age* (Routledge, 2008). He edits the open access journal *tripleC: Communication, Capitalism & Critique*.

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