



## Street Food Soliloquy: Starting and Running a UK Street Food Business

By Felicity Luxmoore

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### Street Food Soliloquy: Starting and Running a UK Street Food Business By Felicity Luxmoore

The street food industry is booming, and with more and more entrepreneurs hitting the streets it's time we had a book to help guide you through the process. Street Food Soliloquy is the only guide out there written for a UK market by an active street food trader. It has up to the minute guidance on how to get set up, what you will and won't need, who to talk to, where and how to find work as well as practical advice on exactly why you should be doing this in the first place. The Jabberwocky are a Midlands-based street food company selling gourmet toasties from a temperamental VW van. Felicity, chronicler of the Jabberwocky, has been writing a blog following their travels, trials and toasties since the start. This book is based on their wealth of industry knowledge, designed for both the beginner and established street food traders looking to find the inside information on how others make their business work.

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### **Editorial Review**

#### About the Author

Flic Luxmoore is half of the Jabberwocky (technically a third if you count the van). She lives in Warwickshire with her husband Barny and a selection of unreliable but much loved food vans. Together they tour the Midlands bringing cheesy goodness to everyone who will hold still long enough. With over 70 tried and tested toastie recipes, that's a fair bit of cheese. In her spare time Flic curates the Jabberwocky Soliloquy, one of the biggest dedicated UK street food resources on the internet, and helps other folks get started in the industry.

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