



## The Power of Self-Confidence: Become Unstoppable, Irresistible, and Unafraid in Every Area of Your Life

By Brian Tracy



**The Power of Self-Confidence: Become Unstoppable, Irresistible, and Unafraid in Every Area of Your Life** By Brian Tracy

### Praise for *The Power of Self-Confidence*

"Brian Tracy is the master in understanding and teaching self-enrichment. In this priceless book, he unlocks the key to your door of success and fulfillment—*belief in your own potential*. Internalize his wisdom and you will surely realize your goals."

—DENIS WAITLEY, author of *Psychology of Success*

"Brian continues to impact the lives of everyone he touches. This book provides a logical road map that everyone can use to maximize their true potential."

—JOSEPH SHERREN, CSP, HoF, author of *iLead: Five Insights for Building Sustainable Organizations*

"When Brian Tracy writes a new book, I drop everything and start reading. We all need sharp lessons on developing more self-confidence and pursuing challenging goals. This book will make a significant difference in your life."

—PAT WILLIAMS, Orlando Magic Senior Vice President and author of *Leadership Excellence*

"The one quality that makes all the success principles work is unshakable confidence in yourself. Brian now shows you how to grow your confidence to the point where you become unstoppable."

—JACK CANFIELD, coauthor of *Chicken Soup for the Soul*

"Lacking confidence erodes your self-worth and paralyzes your productivity. In this book, Brian Tracy shares the secrets to developing and maintaining high levels of self-confidence—so that you can live the greatest life!"

—KRISTIN ARNOLD, author of *Boring to Bravo: Proven Presentation Techniques to Engage, Involve, and Inspire Your Audience to Action*

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### Editorial Review

From the Inside Flap

#### Why are some people more successful than others? Self-confidence!

What one great goal would you set if you knew you could not fail? What wonderful things would you want to do with your life if you were guaranteed success in anything you attempted?

Your level of self-confidence determines the size of the goals you set, the energy and determination that you focus on achieving them, and the amount of persistence you apply to overcoming every obstacle. In this powerful, practical book based on work with more than 5 million executives, entrepreneurs, sales professionals, and ambitious people in more than sixty countries, you learn how to develop unshakable self-confidence in every area of your life.

*The Power of Self-Confidence* explains how to increase your "mental fitness" by thinking like top performers in every field. Little by little, you build up and maintain ever-higher levels of self-confidence in everything you do. Self-confidence allows you to move out of your comfort zone and take risks without any guarantees. With step-by-step guidance, author Brian Tracy will help you build the foundations of lifelong self-confidence. You discover how to determine what you really want, and unleash your personal powers to accomplish it.

You'll learn how to:

- Clarify and live consistently with your values to become the very best person you could possibly be
- Set clear goals and make written plans to accomplish them
- Commit yourself to mastery in your chosen field and to lifelong personal improvement
- Program your subconscious mind to respond in a positive and constructive way to every problem or difficulty
- Minimize your weaknesses and maximize your strengths for higher achievement
- Develop high levels of courage and incredible persistence

Become unstoppable, irresistible, and unafraid in every area of your life through the power of unshakable self-confidence. Become a person of action, overcome any obstacle, and scale any height. With your newfound unshakable self-confidence, you will accomplish every goal you can set for yourself.

#### About the Author

**BRIAN TRACY** is the Chairman and CEO of Brian Tracy International, a company specializing in the training and development of individuals and organizations. Before founding his company, he served as the chief operating officer of a \$265 million development company. Brian has consulted for more than 1,000 companies and addressed more than 5 million people in 5,000 talks and seminars throughout the United States and more than sixty countries worldwide. He is the bestselling author of fifty-five books that have been translated into thirty-eight languages.

## Users Review

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#### Stephanie Rodriguez:

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#### Helen Widner:

In this period of time globalization it is important to someone to obtain information. The information will make professionals understand the condition of the world. The fitness of the world makes the information much easier to share. You can find a lot of sources to get information example: internet, paper, book, and soon. You will observe that now, a lot of publisher which print many kinds of book. Often the book that recommended for your requirements is The Power of Self-Confidence: Become Unstoppable, Irresistible, and Unafraid in Every Area of Your Life this reserve consist a lot of the information in the condition of this world now. That book was represented so why is the world has grown up. The language styles that writer use for explain it is easy to understand. Typically the writer made some analysis when he makes this book. That

is why this book acceptable all of you.

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