



## Press Here

By Herve Tullet



**Press Here** By Herve Tullet

***PRESS HERE, MIX IT UP!* and now *LET'S PLAY!* Collect all three interactive books from Hervé Tullet!**

Press the yellow dot on the cover of this book, follow the instructions within, and embark upon a magical journey! Each page of this surprising book instructs the reader to press the dots, shake the pages, tilt the book, and who knows what will happen next! Children and adults alike will giggle with delight as the dots multiply, change direction, and grow in size! Especially remarkable because the adventure occurs on the flat surface of the simple, printed page, this unique picture book about the power of imagination and interactivity will provide read-aloud fun for all ages!

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## **Press Here By Herve Tullet Bibliography**

- Sales Rank: #399 in Books
- Brand: Chronicle Books
- Published on: 2011-03-30
- Original language: English
- Number of items: 1
- Dimensions: 8.75" h x .50" w x 8.75" l, .80 pounds
- Binding: Hardcover
- 56 pages

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### Editorial Review

From Publishers Weekly

Starred Review. Tullet's brilliant creation proves that books need not lose out to electronic wizardry; his colorful dots perform every bit as engagingly as any on the screen of an iPad. "Ready?" the voiceover-style narration asks on the first page; it shows a yellow dot on a plain white background. "Press here and turn the page," it instructs. When the page is turned, there's a second yellow dot beside the first one. "Great!" it says. "Now press the yellow dot again." A third yellow dot appears beside the first two. "Perfect," the narrator continues. "Rub the dot on the left... gently." On the next page, voila!—that dot is now red. "Well done!" the book congratulates. The fun continues as the dots proliferate, travel around the page, grow and shrink in response to commands to clap, shake, or tilt the book, etc. The joy is in the tacit agreement between artist and reader that what's happening is magic. Shh! Don't tell. All ages. (Apr.)

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### Review

"'Press Here' is a tour de force of imagination and playfulness that belongs on every family bookshelf" - Seattle Times

"At the close of this reading experience, you'll hear the ultimate praise: 'Read it AGAIN!' Hooray for the book!" -Kids Brain blog

"The iPad generation expects interactive. But books can play too...It's so much fun to pretend that things are actually changing on command. No computer needed! Kids (and adults) are delighted by their perceived power." -Susan Faust, The San Francisco Chronicle

"[S]pectacularly simple....And it's just plain fun. Tullet reminds readers that a child's imagination truly needs only the most basic of instruments to soar high and far."--School Library Journal, Starred Review

"Without so much as a single tab to pull or flap to turn, this might be the most interactive picture book of the year."--Booklist

"Who needs video games? I guarantee this book will completely engage young readers - and their families as well and the giggles will multiply as fast as the colored dots."

-Bookends, A Booklist Blog

"We're reading Press Here [by Hervè Tullet]!" -Kelly Rutherford, actress, Gossip Girl

"We believe in magic after reading this book....This could quite possibly give birth to a whole new genre of kid lit." - Babble.com

"Utterly captivating." -The Modesto Bee

"Tullet's brilliant creation proves that books need not lose out to electronic wizardry; his colorful dots perform every bit as engagingly as any on the screen of an iPad....The joy is in the tacit agreement between artist and reader that what's happening is magic. Shh! Don't tell."--Publishers Weekly, Starred Review

"This is one that will be passed around every classroom, every library and at every gathering of family and

friends. Irresistible."--Shelf Awareness

"This book is 100% magic, the potent kind that makes an adult ignore cranky knees curled awkwardly on the floor to read (and press and rub and tap.) right to the very end." -Madison Public Library

"This brilliantly simple amusement wins its spot (in a manner of speaking, for it consists almost entirely of colorful spots on glossy white backgrounds) for the sheer delight it gives. The book, we said earlier this year, 'is like a cross between a high-concept picture book and an iPhone, only more charming.'" - Wall Street Journal/Best Books of 2011

"Deceptively simple, and endlessly entertaining "  
-Kepler's Books and Magazines, Camino Real Menlo Park, CA

"It takes a low-tech book to remind us of all the fun you can have without a single electronic gadget. " -  
HuffingtonPost Parents

"Irresistible...A cross between a high-concept picture book and an iPhone, only more charming." -The Wall Street Journal

"I love Press Here! It would work on so many levels: teaching kids left from right, just as a fun game, using your imagination." -Robin Benoit, Children's Librarian, Fairport Public Library, NY

"I have been hearing such good things about this one and I have to say all the rumors are true! Not to say that e-books and apps do not have their place but it is nice to see a real book compete with them and win." -  
Books Beside My Bed blog

"For something to read alongside your young grandchildren, you must check out "Press Here" by Herve Tullet." -Brainerd Dispatch

"Compared to the squawking sounds and flashing lights of many toys, Tullet's simplicity is a breath of fresh air...Children and parents keen to explore technological interactivity will delight in recalling the infinite possibilities of the picture book."--Kirkus Review, Starred Review

"Every once and a while a book comes along exemplifying such a rare simultaneous brilliance and simplicity that you cannot believe the world of words ever functioned before its conception. Press Here, written by Henre Tullet and published by Chronicle Books, is one of these titles. " -Acquired Taste blog

"Entertaining and intriguing." - Pittsburgh Post-Gazette

"It's a magic trick that never stops giving. It is, I hope, the start of great new things to come with one of the oldest formats on earth."--Betsy Bird, School Library Journal's A Fuse #8 Production Blog

"The bottom line: "Press Here" is a tour de force of imagination and playfulness that belongs on every family bookshelf." -Courier & Press

"Such a fun, simple book but one that will keep your preschooler enthralled and entertained. ...An age-appropriate thought-provoker." -About.com

"So clever and so much fun." -Raising Creative and Curious Kids blog

"Simple in appearance, genius in execution. An interactive book for interactive times, Press Here will please all comers. A must see." -- Travis Jonker, 100ScopeNotes.com

"Simple enough to captivate a two-year old, yet brilliant enough to garner the attention of an adult, this book will bring magic into anyone's day who reads it." -Babble.com

"Press Here is the ultimate book for engaging very young children and holding their attention." James Patterson's ReadKiddoRead.com

"My kids love for me to read this book to them." Kelly Rutherford, actress, Gossip Girl

"Kids will love it, because they can challenge themselves, reinforce basic concepts, and just have fun with a book that interacts with them." -Librarians Crossing blog

#### About the Author

Herve Tullet has been an art director at various ad agencies, a magazine illustrator, and for the past 15 years, a creator of children's books. He lives with his two sons and daughter in Paris.

### **Users Review**

#### **From reader reviews:**

##### **Brian Bottoms:**

The book Press Here gives you the sense of being enjoy for your spare time. You may use to make your capable much more increase. Book can to get your best friend when you getting pressure or having big problem using your subject. If you can make examining a book Press Here being your habit, you can get much more advantages, like add your own capable, increase your knowledge about many or all subjects. You may know everything if you like open up and read a reserve Press Here. Kinds of book are several. It means that, science publication or encyclopedia or other individuals. So , how do you think about this e-book?

##### **Valerie Garrison:**

Playing with family in a park, coming to see the water world or hanging out with friends is thing that usually you have done when you have spare time, after that why you don't try point that really opposite from that. 1 activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Press Here, you can enjoy both. It is great combination right, you still wish to miss it? What kind of hang-out type is it? Oh seriously its mind hangout fellas. What? Still don't buy it, oh come on its named reading friends.

##### **Jodi Dunn:**

Many people spending their moment by playing outside using friends, fun activity together with family or just watching TV the entire day. You can have new activity to shell out your whole day by examining a book. Ugh, think reading a book can really hard because you have to take the book everywhere? It okay you can have the e-book, bringing everywhere you want in your Cell phone. Like Press Here which is getting the e-book version. So , try out this book? Let's notice.

**Valeria May:**

Many people said that they feel fed up when they reading a guide. They are directly felt the idea when they get a half regions of the book. You can choose the actual book Press Here to make your own reading is interesting. Your own personal skill of reading talent is developing when you similar to reading. Try to choose easy book to make you enjoy to read it and mingle the opinion about book and reading especially. It is to be initially opinion for you to like to available a book and read it. Beside that the e-book Press Here can to be your friend when you're experience alone and confuse in doing what must you're doing of that time.

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